

# Fundraising Ambassador

## Role Description

**Team:** Community and Events

**Main contact:** Regional Fundraiser

**Reference:** 2

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## About Diabetes UK

As the UK's leading diabetes charity, it's our job to tackle the diabetes crisis. We're here to prevent Type 2 diabetes, campaign for and support everyone affected by diabetes, and fund research that will one day lead us to a cure.

## About the role

To work with the Regional Fundraising Team and local supporters to increase fundraising support across the region by attending local events, promoting events in the local region. The Regional Fundraising Team works across their area to increase income for Diabetes UK. Much of our work is in the area of supporting volunteer fundraisers as well as regional corporates and local and fundraising groups

### Main tasks and activities

- To attend cheque presentations locally on behalf of Diabetes UK
- To give talks to groups such as rotaries about the work of Diabetes UK
- May involve seeking other fundraising opportunities as discussed with your Regional Fundraiser
- To support Diabetes UK events in your local area including promotion and attendance

## About you

### We are looking for people who are:

- Willing to work flexible hours
- Able to communicate in a confident manner to a range of different groups including children, people with diabetes and volunteers
- Willing to learn about diabetes and the work of Diabetes UK with a view to delivering key messages in line with the charity's communication and brand policies
- Able to empathise with those affected by diabetes and to talk about diabetes in a respectful and sensitive manner
- Ideally have own transport and full driving license

## What Diabetes UK can offer you

- The opportunity to gain experience of working as part of a busy fundraising team
- The chance to work closely with your regional fundraiser
- Full induction and on-going training e.g. fundraising best practice



- On-going support in your role
- Experience of working in the charity sector
- The opportunity to learn new skills
- Reimbursement of out of pocket expenses incurred while carrying out activities for Diabetes UK, eg travel, lunch.

## Safer Recruitment

We are committed to ensuring that our volunteer recruitment is fair, safe and consistent. The recruitment and selection process must therefore be appropriate to the nature of the role. Some roles may require a more in depth selection process, for example those working with children or vulnerable adults. Your volunteering contact will be able to explain more about this.

## How to apply and next steps

To apply for this role, please complete a volunteer application form. For more information about the role, please contact your local fundraising team.