

# TERMS & CONDITIONS

## Fundraising Reward Incentives

Your chance to earn rewards for your fundraising efforts.

Diabetes UK is giving away a 'Head-to-toe Diabetes UK package' to every person registered to take part in the London Marathon 2026 for the benefit of Diabetes UK, who has set up a JustGiving or Enthuse page and raised the minimum donation amount as specified below on this page by 23:59 on 15/03/2026.

These are the following prizes on offer:

- £50 fundraised by 23:59 on 15/03/2026 qualifies you to receive a running vest.
- 50% of £2800 sponsorship target received by 23:59 on 15/03/2026 qualifies you to receive a pair of Diabetes UK shoelaces (Diabetes UK has a maximum of 53 available).
- 100% of £2800 sponsorship target received by 23:59 on 15/03/2026 qualifies you to receive a Diabetes UK neck warmer (Diabetes UK has a maximum of 35 available).

The above rewards are subject to availability and the offer is only open to mainland UK residents aged 18 and over.

After this deadline, Diabetes UK will post the free gift(s) to the address provided to Diabetes UK when you registered for the event. If you have met the conditions above by the deadline, there is no need to notify Diabetes UK, we will send this out automatically, unless you have opted out of receiving fundraising reward incentives upon registration

Please see the Fundraising Reward Incentive Terms and Conditions.

### 'Head-to-toe Diabetes UK package'

1. Diabetes UK is giving away:

1.1 a Diabetes UK running vest to participants that have registered to take part in the London Marathon 2026 for Diabetes UK, have set up a JustGiving or Enthuse page and raised at least £50 or more by 23:59 on 15/03/2026 through your London Marathon 2026 fundraising page.

1.2 Diabetes UK shoelaces to the participants that have registered to take part in the London Marathon 2026 for Diabetes UK, have set up a JustGiving or Enthuse page and raised at least

50% of £2800 or more by 23:59 on 15/03/2026 through your London Marathon 2026 fundraising page. (Diabetes UK has a maximum of 53 available).

1.3 Diabetes UK neckwarmer to the participants that have registered to take part in the London Marathon 2026 for Diabetes UK, have set up a JustGiving or Enthuse page and raised at least 100% of £2800 or more by 23:59 on 15/03/2026 through your London Marathon 2026 fundraising page. (Diabetes UK has a maximum of 35 available).

2. The 'Head-to-toe Diabetes UK package' (the "Free Gifts") includes a Diabetes UK running vest, a pair of Diabetes UK shoelaces and one Diabetes UK neck warmer.

For the remainder of these Terms and Conditions, these are referred to as the "Free Gifts".

3. Participants who have opted out of receiving a running vest will not receive a running vest.

4. Participants who have opted out of receiving fundraising incentives will not receive Diabetes UK shoelaces or a Diabetes UK neckwarmer.

5. To qualify for the Free Gifts the participant is required to have registered to take part in the London Marathon 2026 for Diabetes UK, have set up a JustGiving or Enthuse page and raised the minimum donation amount as specified above on that page by 23:59 on 15/03/2026 through their London Marathon 2026 fundraising page.

6. If you reach the relevant fundraising target by the deadline date, we will send your Free Gifts to the address you provided to Diabetes UK when registering for the London Marathon 2026.

7. The promotion will start at 09:00 on 28/04/2025 and will end at 23:59 on 15/03/2026. Any individuals that participate in the promotion outside of this period will not be eligible to receive Diabetes UK shoelaces or Diabetes UK neckwarmer. Diabetes UK accepts no responsibility for unsuccessful attempts to participate in this promotion for any reason.

8. If the participant does not qualify for their running vest prior to the deadline above, but reaches the £50 fundraising target after the deadline and prior to the event date, they can email the Events Fundraising Team at [events.fundraising@diabetes.org.uk](mailto:events.fundraising@diabetes.org.uk). If there is enough time prior to the event date, a running vest will be posted to the address provided to Diabetes UK when the participant registered for the event. It is the participant's responsibility to inform Diabetes UK they have reached the target after the deadline mentioned above. Diabetes UK accepts no responsibility for running vests not being received by the event date.

9. Diabetes UK shoelaces and Diabetes UK neckwarmers are subject to availability. Diabetes UK has a maximum of 53 Diabetes UK shoelaces and 35 Diabetes UK neckwarmers to give away, once this number has been distributed, Diabetes UK shall not be obliged to give away any further or alternative gifts even where this maximum is reached prior to the above closing date.

10. The Free Gifts are non-transferable. Diabetes UK reserves the right to substitute the Free Gifts for a gift of equivalent or greater value if such a substitution is necessary for reasons beyond Diabetes UK's reasonable control.
11. This promotion is open to mainland UK residents aged 18 and over.
12. Diabetes UK reserves the right to require any participant to prove that he or she meets the requirements to participate in this promotion.
13. The promoter of this promotion is The British Diabetic Association operating as Diabetes UK (English charity no. 215199 and Scottish charity no. SC039136) Wells Lawrence House, 126 Back Church Lane, London E1 1FH.
14. Diabetes UK reserves the right to amend these Terms and Conditions without notice, by posting changes to the following webpage: <https://www.diabetes.org.uk/support-us/fundraise/fundraising-events/london-marathon>
15. Neither Diabetes UK nor any of its subsidiary or affiliated companies are responsible for any losses, failures or delays caused by events beyond its or their control, such as (but not limited to) the acts or defaults of any supplier selected by Diabetes UK to provide the Free Gifts that may lead to loss or damage of the Free Gift in transit.
16. These Terms and Conditions are governed by English Law. The courts of England and Wales shall have exclusive jurisdiction to hear any dispute or claim arising in association with the promotion of these Terms and Conditions.