

TERMS & CONDITIONS

Fundraising Reward Incentives

Your chance to earn rewards for your fundraising efforts.

Diabetes UK is giving away a 'Head-to-toe Diabetes UK package' to every person registered to take part in the Great North Run 2025 for the benefit of Diabetes UK, who has set up a JustGiving or Enthuse page and raised at least £350 on this page by 23:59 on 30/07/2025.

This 'Head-to-toe Diabetes UK' package includes a Diabetes UK neck warmer and Diabetes UK shoelaces. Diabetes UK has a maximum of 106 packages to give away and is only open to mainland UK residents aged 18 and over.

After this date, Diabetes UK will post the free gift to the address provided to Diabetes UK when you registered for the event. If you have met the conditions above, there is no need to notify Diabetes UK once you have met the fundraising target, we will send this out automatically. Please see the Fundraising Reward Incentive Terms and Conditions.

'Head-to-toe Diabetes UK package'

1. Diabetes UK is giving away a 'Head-to-toe Diabetes UK package' (the "Free Gift") to the participants that raise at least £350 through their GREAT NORTH RUN 2025 fundraising page.
2. The Free Gift includes a pair of Diabetes UK shoelaces and one Diabetes UK neck warmer.
3. To qualify for the Free Gift the participant is required to have registered to take part in the GREAT NORTH RUN 2025 for Diabetes UK, have set up a JustGiving or Enthuse page and raised at least £350 on this page by 23:59 on 30/07/2025 through your GREAT NORTH RUN 2025 fundraising page.
4. If you reach the fundraising target by the deadline date, we will send your Free Gift to the address you provided to Diabetes UK when registering for the GREAT NORTH RUN 2025.
5. The promotion will start at 09:00 on 29/06/2025 and will end at 23:59 on 30/07/2025. Any individuals that participate in the promotion outside of this period will not be eligible to receive the Free Gift. Diabetes UK accepts no responsibility for unsuccessful attempts to participate in this promotion for any reason.

6. The Free Gift is subject to availability. Diabetes UK has a maximum of 106 Free Gifts to give away, once this number of Free Gifts has been distributed, Diabetes UK shall not be obliged to give away any further or alternative gifts even where this maximum is reached prior to the above closing date.

7. The Free Gift is non-transferable. Diabetes UK reserves the right to substitute the Free Gift for a gift of equivalent or greater value if such a substitution is necessary for reasons beyond Diabetes UK's reasonable control.

8. This promotion is open to mainland UK residents aged 18 and over.

9. Diabetes UK reserves the right to require any participant to prove that he or she meets the requirements to participate in this promotion.

10. The promoter of this promotion is The British Diabetic Association operating as Diabetes UK (English charity no. 215199 and Scottish charity no. SC039136) Wells Lawrence House, 126 Back Church Lane, London E1 1FH.

11. Diabetes UK reserves the right to amend these Terms and Conditions without notice, by posting changes to the following webpage: [Great North Run 2025| Fundraise For Us | Diabetes UK](#)

12. Neither Diabetes UK nor any of its subsidiary or affiliated companies are responsible for any losses, failures or delays caused by events beyond its or their control, such as (but not limited to) the acts or defaults of any supplier selected by Diabetes UK to provide the Free Gifts that may lead to loss or damage of the Free Gift in transit.

13. These Terms and Conditions are governed by English Law. The courts of England and Wales shall have exclusive jurisdiction to hear any dispute or claim arising in association with the promotion of these Terms and Conditions.