

TERMS AND CONDITIONS

Fundraising Rewards

Your chance to earn rewards for your fundraising efforts.

Diabetes UK is giving away a free running top to every person registered to take part in the Great North Run 2027 for the benefit of Diabetes UK, who has set up a JustGiving or Enthuse page and raised £50 or more on this page by 23:59 on 31/07/2027.

The above rewards are subject to availability, and the offer is only open to mainland UK residents aged 18 and over.

After this deadline, Diabetes UK will post the running top to the address provided to Diabetes UK when you registered for the event. If you have met the conditions above by the deadline, there is no need to notify Diabetes UK, we will send this out automatically.

Please see the Fundraising Reward Incentive Terms and Conditions below:

1. Diabetes UK is giving away a Diabetes UK running top (the “Free Gift”) to participants that have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised at least £50 or more by 23:59 on 31/07/2027 through your Great North Run 2027 fundraising page. For the remainder of these Terms and Conditions, this top will be referred to as the “Free Gift”.
2. To qualify for the Free Gift the participant is required to have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised the minimum donation amount as specified above on that page by 23:59 on 31/07/2027 through your Great North Run 2027 fundraising page.
3. If you reach the relevant fundraising target by the deadline date, we will send your Free Gift to the address you provided to Diabetes UK when registering for the Great North Run 2027.
4. If you do not qualify for your Free Gift prior to the deadline above, but reach the £50 fundraising target prior to the event date, you can email the Events Fundraising Team at events.fundraising@diabetes.org.uk. If there is enough time prior to the event date, a top will be posted to you. It is your responsibility to inform Diabetes UK you have reached the target after the deadline mentioned above. Diabetes UK accepts no responsibility for Free Gifts not being received by the event date.

5. The Free Gift is non-transferable. Diabetes UK reserves the right to substitute the Free Gift for a gift of equivalent or greater value if such a substitution is necessary for reasons beyond Diabetes UK's reasonable control.
6. This promotion is open to mainland UK residents aged 18 and over.
7. Diabetes UK reserves the right to require any participant to prove that he or she meets the requirements to participate in this promotion.
8. The promoter of this promotion is The British Diabetic Association operating as Diabetes UK (English charity no. 215199 and Scottish charity no. SC039136) Wells Lawrence House, 126 Back Church Lane, London E1 1FH.
9. Diabetes UK reserves the right to amend these Terms and Conditions without notice, by posting changes to the following webpage: <https://www.diabetes.org.uk/support-us/fundraising-events/great-north-run>
10. Neither Diabetes UK nor any of its subsidiary or affiliated companies are responsible for any losses, failures or delays caused by events beyond its or their control, such as (but not limited to) the acts or defaults of any supplier selected by Diabetes UK to provide the Free Gift that may lead to loss or damage of the Free Gift in transit.
11. These Terms and Conditions are governed by English Law. The courts of England and Wales shall have exclusive jurisdiction to hear any dispute or claim arising in association with the promotion of these Terms and Conditions.