

FUNDRAISING REWARDS

Your chance to earn rewards for your fundraising efforts.

Diabetes UK (as described in clause 11 of the Terms and Conditions) is giving away a 'Head-to-toe Diabetes UK package' to every person registered to take part in the Great North Run 2027 for the benefit of Diabetes UK, who has set up a JustGiving or Enthuse page and raised the minimum donation amount as specified below on this page by 23:59 on 01/08/2027 (referred to below as "the Deadline").

These are the following prizes on offer:

- £50 received by the Deadline makes you eligible to receive a running top.
- 50% of £400 sponsorship target received by the Deadline makes you eligible to receive a Diabetes UK collapsible water bottle (Diabetes UK has a maximum of 225 available).
- 100% of £400 sponsorship target received by the Deadline makes you eligible to receive a pair of Diabetes UK sport socks (Diabetes UK has a maximum of 150 available).

The above rewards are subject to availability, and the offer is only open to mainland UK residents aged 18 and over.

After this Deadline, Diabetes UK will post the free gifts to the address provided to Diabetes UK when you registered for the event. If you have met the conditions above by the Deadline, there is no need to notify Diabetes UK, we will send this out automatically.

Please see the Fundraising Reward Incentive Terms and Conditions.

Terms and Conditions

1. Diabetes UK is giving away:

1.1 a Diabetes UK running/cycling top to participants that have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised £50 or more by the Deadline through your Great North Run 2027 fundraising page.

1.2 a Diabetes UK collapsible water bottle to the participants that have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised 50% of £400 or more by the Deadline through your Great North Run 2027 fundraising page.

1.3 A pair of Diabetes UK sport socks to the participants that have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised 100% of £400 or more by the Deadline through your Great North Run 2027 fundraising page.

For the remainder of these Terms and Conditions, these gifts are referred to as the “Free Gifts”.

3. To qualify for the Free Gifts the participant is required to have registered to take part in the Great North Run 2027 for Diabetes UK, have set up a JustGiving or Enthuse page and raised the minimum donation amount as specified above by the Deadline through your Great North Run 2027 fundraising page.

4. If you reach the relevant fundraising target by the Deadline, we will send your Free Gifts to the address you provided to Diabetes UK when registering for the Great North Run 2027.

5. The promotion will start at 09:00 on 13/09/2027 and will end on the Deadline. Any individuals that participate in the promotion outside of this period will not be eligible to receive the collapsible water bottle or sport socks. Diabetes UK accepts no responsibility for unsuccessful attempts to participate in this promotion for any reason.

6. If you do not qualify for your running top prior to the Deadline above, but reach the £50 fundraising target prior to the event date, you can email the Events Fundraising Team at greatnorthrun@diabetes.org.uk. If there is enough time prior to the event date, a top will be posted to you. It is your responsibility to inform Diabetes UK you have reached the target after the Deadline. Diabetes UK accepts no responsibility for running tops not being received by the event date.

6. Diabetes UK collapsible water bottle and sport socks are subject to availability. Diabetes UK has a maximum of 225 Diabetes UK collapsible water bottle and 150 sport socks to give away. Once this number has been distributed, Diabetes UK shall not be obliged to give away any further or alternative gifts even where this maximum is reached prior to the above closing date.

7. The Diabetes UK sport socks are not medical or specialist diabetes socks. If you are experiencing any issues affecting your legs or feet, we strongly advise you to consult with your healthcare team before wearing our Diabetes UK sport socks, to check they are suitable for you.

8. The Free Gifts are non-transferable, non-exchangeable and no cash or other alternative will be offered. Diabetes UK however reserves the right to substitute the Free Gifts for a gift of equivalent or greater value if such a substitution is necessary for reasons beyond Diabetes UK's reasonable control.

9. This promotion is only open to mainland UK residents aged 18 and over.

10. Diabetes UK reserves the right to require any participant to prove that they meet the requirements to participate in this promotion.

11. The promoter of this promotion is The British Diabetic Association operating as “Diabetes UK”, (English charity no. 215199 and Scottish charity no. SC039136) of Wells Lawrence House, 126 Back Church Lane, London E1 1FH.

12. Diabetes UK reserves the right to amend these Terms and Conditions without notice, by posting changes to the following webpage: <https://www.diabetes.org.uk/support-us/fundraising-events/great-north-run>

13. Neither Diabetes UK nor any of its subsidiary or affiliated companies are responsible for any losses, failures or delays caused by events beyond its or their control, such as (but not limited to) the acts or defaults of any supplier selected by Diabetes UK to provide the Free Gifts that lead to loss or damage of the Free Gift in transit.

14. These Terms and Conditions are governed by English Law. The courts of England and Wales shall have exclusive jurisdiction to hear any dispute or claim arising in association with the promotion of these Terms and Conditions.